

BPCA
PestEx the pest management show

Sponsorship and advertising opportunities

PestEx 2022
 16-17 March
 ExCeL, London

BPCA
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 st management show

CHNICAL THEATRE
 sponsored by
BASF
 We create chemistry

THE SEMINARS

TECHNICAL THEATRE
 sponsored by **BASF**

DAY ONE: Wednesday 20 March	
AN ALL-STAR LINE UP THAT INCLUDES NON-NATIVE SPECIES	10:00
ALLIANCE FOR SUSTAINABLE PEST MANAGEMENT	10:00
ROBUSTNESS: FOSTERING RESILIENCE AND SECURITY	10:00
ROBUSTNESS: CHALLENGES AND SOLUTIONS	10:00
BEH-BUILD: NEW TRAINING ON HOW TO DETECT AND CONTROL SLEEPING BEETLES	11:00
10 YEARS OF BAIT AND INSECT CONTROL PROCEDURES	11:00
PROTECTING BERRY FROM AGON HORNETS	11:00
ENTIRE PEST MANAGEMENT INDUSTRY CONGRESS	11:00
DAY TWO: Thursday 21 March	
ACQUISITION, INCUBATION AND TREATMENT OF ANTICIPATORY BEHAVIOUR	11:00
BUILDING GREAT PEST MANAGEMENT PROGRAMMES	11:00
A WORLD WITHOUT PESTICIDES	11:00
AN INTERNATIONAL PESTICIDE 100 YEARS	11:00
EXPERIENCE PESTICIDE INNOVATION IN FOOD MANUFACTURING	11:00
WORKING WITH BATS AND TERMITES	11:00

pestex.org
 the pest management show



01332 294 288
 #PestEx2022

Making the most of your connections at PestEx.

Seminar theatres



Technical theatre sponsor £3,500

At PestEx we're committed to delivering technical pest management excellence. Our Technical theatre is all about education and knowledge sharing.

We've assembled thought-leaders from around the pest sector, and they always draw a crowd. Our 150+ seat theatre is often completely full to capacity. This is the perfect opportunity for a company that believes in technical excellence and wants to get their brand in front of lots of our visitors.



If you sponsor the Technical theatre, you'll get:

- To open the Technical theatre each morning
- Credit in the show guide
- Your company slide displayed before every presentation
- Your branding and literature in and around the seminar room.

Reach your target market in one go at the UK's largest pest control exhibition. PestEx attracts in excess of 2,500 attendees from around the world.

Business theatre sponsor £2,500

Our second incredibly popular seminar area is the Business theatre which is all about helping pest professionals manage and improve their businesses so there's a perfect opportunity for a service orientated sponsor to get seen by prospective clients.

If you sponsor the Business theatre, you'll get:

- To open the Business theatre each morning
- Credit in the show guide
- Your company slide displayed before every presentation
- Your branding and literature in and around the seminar room.

Around the exhibition hall

Sponsor the café area £5,000



Located right in the centre of PestEx, the large café area is a prime location for making connections. The café is a prestigious spot perfect for a sponsor that wants connect with all the hungry

and thirsty technicians that'll be coming in and out.

By sponsoring the café you'll get:

- Branded coffee carts
- The café named after you in the show guide
- Your adverts on the screens
- Branded coffee cups
- Your own literature stands in the café.



Sponsor the lanyards £3,000

Perfect for a sponsor wanting to associate themselves with PestEx in a really meaningful way. You'll get your logo on the lanyard that every attendee will be wearing and take home with them. Think of all those photos you'll appear in!

Sponsor the "You are here" boards From £495

We'll be displaying large floorplans at two locations in the exhibition hall. The sponsorship package includes your logo next to your company name, plus highlighted text and stand number on the plan.



The pest management show



Sponsor the delegate bags

Provide your own bag from £1,500
Quote for us to make bags available on

Every visitor to PestEx will be given a carrier bag as they register. You could have your company branding printed on literally thousands of bags that'll generate interest in your stand and probably make their way back to hundreds of pest management companies offices.

You'll also get an A4 handout of your choosing to go in each of the bags.

Insert in the delegate bags

From £350

Get your best piece of literature in every single visitor's bag for them to read at PestEx or take home and peruse later. This is a really economical way to extend your reach and make the most out of exhibiting. We'll need at least 3,000 pieces to ensure they get in everyone's bag.

The price will be dependent on the weight and shape of the literature you want to give away.

Product placement in the delegate bags

From £150

Want to make a lasting impression? You can give something away in every delegates bag (but you'll need to send us A LOT if you want them in everyone's bag). The price will be dependent on the weight and shape of the product you want to give away.

Brochure library

From £250

Want to give away something too large to go in every visitor bag? If you have a heavy catalogue or an important publication we can display them around the exhibition hall in a brochure library.



Route planner

From £1,500

We're putting a nice map in each of the delegate pages. You can sponsor that map and direct people straight to your stand! You'll get highlighted on the map and an A4 sized advert in it.

Show guides and emails

Advertise in the show guide and PPC106

Full page from £1,025
Half page from £718
Quarter page from £410
Special position from £1,230



Multiple booking discount

- 2 issues **10%**
- 3 issues **15%**
- 4 issues **20%**

The PestEx show guide will be part of PPC magazine issue 106. Reach thousands of attendees and regular readers in this bumper special edition. It's the material people are most likely to take home with them at the end of the day, so it's an incredibly economical way of getting in front of new clients.

Pre-event mailshot

From £225

We'll be sending all attendees an email telling them what not to miss at PestEx before they arrive at the show. You can be included in the special mailout and direct people straight to your stand! If you're doing something special on your stand, then you shouldn't miss this opportunity.

Got an idea for something different?

Contact our events team, and we'll be able to put something special together with you. If you've got an idea for something you want to sponsor, we'll happily hear you out and see what's possible.

We are able to offer lots of different sponsorship packages to suit every budget.

Beth Reed

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PestEx 2019 in pictures...



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